
RFQ (Request for Quotation)**Purpose: Printing of Posters & Leaflets****RFQ #: KAB-ASMO-21-007****Issue Date: 22nd/June/2021****Closing Date: 30th/June/2021**

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About ASMO:

The Afghan Social Marketing Organization (ASMO) is a social marketing and behavioral change communication organization established in August 2008. ASMO as a free-standing, not-for-profit Afghan organization aims to create positive health outcomes by giving Afghan households the information they need to make informed and healthy choices and expanding access to high quality health products through commercial markets.

The Sustaining Health Outcomes through the Private Sector Plus (SHOPS Plus) project led by Abt Associates awarded Afghan Social Marketing Organization (ASMO) a project that improves the delivery of high quality family planning and maternal and child health products to target populations in Afghanistan through the private sector.

SHOPS Plus will provide technical assistance to ASMO in designing and implementing high quality social marketing interventions which leads to increased access to affordable priority health products and increased demand for priority health products and services. In addition, SHOPS Plus will collaborate with ASMO in developing a vision and roadmap for ASMO sustainability.

1. Purpose & Intent:

ASMO is soliciting proposals from qualified printing companies specialized in printings to produce and deliver some leaflets and posters.

For more details read the scope of the work section.

2. Documents:

For evaluating purpose, proposal should be organized and broken down into Technical and Cost.

Technical: Should include summary of capability statement, copy of company's license and record of past experience. Also attach records of three clients that the company has worked on contract.

Cost: Cost sheet can be in Afghani or in USD and include cost per page for leaflet and poster.

3. Samples Collection & Responsibilities:

Samples is possible to be collected from ASMO's office any date. Selected company will have the responsibility to confirm with ASMO the sample pages of printing and ASMO will confirm printing to start based on approved sample.

4. Submission:

ASMO accepts quotes to receive electronically through emails and set to Mr Ahmadzai at: kahmadzai@asmo.org.af and cc : eheidar@asmo.org.af and printed version to deliver at ASMO's main office through address : House # 8, Between 2nd & 3rd Street, Close to Daudzai Plaza , Taimani Project, Behind Afghan Khaibar Weeding Hall, Distric 4, Kabul Afghanistan.

Note: Deadline for receiving quotes will be closed at 3:00PM Wed 30 Jun.

5. Statement of Work (Scope):

ASMO needs to print specified quantity of leaflets and posters outside in the market. Quantity and description of leaflets and posters given below. Actual sample pages should be collected from ASMO office any date.

SN	Item	Items Description	UM	Quantity
1	Poster	Asodagi A4 size poster double side Pashto & Dari (As per Sample , 128 gr hard Paper)	Sheet	18000
2	Poster	IC Khoshi A4 size poster double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
3	Poster	OC Khoshi A4 size poster double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
4	Poster	Taqwia Khon A4 size poster double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
5	Poster	Ab Pak Kon A4 size poster double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
6	Poster	Aquatabs A4 size poster double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
7	Poster	CHX A4 size poster double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
8	Poster	POP A4 size poster double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
9	Poster	Shefa Quwat A4 size poster double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
10	Poster	Sprinkles A4 size poster double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
11	Poster	ORS Shefa A4 size poster double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
12	Leaflets	Asodagi A4 size leaflet double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
13	Leaflets	IC Khoshi A4 size leaflets double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
14	Leaflets	OC Khoshi A4 size leaflet double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
15	Leaflets	Taqwia Khon A4 size leaflet double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
16	Leaflets	Ab Pak Kon A4 size leaflet double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
17	Leaflets	Aquatabs A4 size leaflet double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
18	Leaflets	CHX A4 size leaflet double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
19	Leaflets	POP A4 size leaflet double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
20	Leaflets	Shefa Quwat A4 size leaflet double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000

21	Leaflets	Sprinkles A4 size leaflet double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000
22	Leaflets	ORS Shefa A4 size leaflet double side Pashto & Dari 4 color (As per Sample , 128 gr hard Paper)	Sheet	18000

6. Evaluation & Marking:

Documents received will be reviewed to determine responsiveness with respect to the requirements. Proposals met eligibility criteria above (technical and cost) will be marked/scored to determine selection. Two or more proposal with the same weight/result if any will be entered into price negotiation and interview will be scheduled.

6.1. Markings:

Technical part will achieve 30 marks if full conditions satisfied. 70 marks will be allocated for cost and cost reasonableness will be analyzed and ranked in the order of lowest (cheap).

7. Post Evaluation:

Top three proposals meeting all above with highest marks will be shortlisted for interview and price negotiations if required or to modify the work plan (scope of work) as per requirement.

8. Certifications:

This RFQ sets out certain donors procumbent and other regulations requirements. ASMO will not issue award to or will not engage in any contract the individuals or companies that are either involved in or are non-compliant with all of the following.

8.1. Executive Order on Terrorism Financing

Contracting company expected to be engaged in contractual relationship with ASMO should be aware that U.S. Executive Orders and U.S. law prohibits transactions with and the provision of resources and support to, individuals and organizations associated with terrorism. It is the legal responsibility of the company representative to ensure strict and full compliance with these Executive Order and laws.

8.2. Prohibited Source Countries

For the purpose of this work, no goods/resources to be procured/supplied from countries that are classified by USAID as 'prohibited sources' such as Cuba, Iran, Laos, North Korea, Sudan and Syria.

8.3. Anti-Human Trafficking

ASMO is committed to a work environment that is free from human trafficking, which for purposes of this policy, includes forced labor and unlawful child labor. ASMO will not tolerate or condone human trafficking in any part of organization. This policy is consistent with ASMO's Code of Ethics and Business Conduct and our core values to protect and advance human dignity and human rights in our business practices.

ASMO employees, contractors, subcontractors, vendors, suppliers, partners and others through whom ASMO conducts business must avoid complicity in any practice that constitutes trafficking in persons. Action involving, suspension and termination will be taken if vendor or contractor evidenced for non-compliant.

Trafficking for this purpose includes but not limited to the following:

"Trafficking in persons" shall mean the recruitment, transportation, transfer, harboring or receipt of persons, by means of the threat or use of force or other forms of coercion, of abduction, of fraud, of deception, of the abuse of power or of a position of vulnerability or of the giving or receiving of payments or benefits to achieve the consent of a person having control over another person, for the purpose of exploitation. Exploitation shall include, at a minimum, the exploitation of the prostitution of others or other forms of sexual exploitation, forced labor or services, slavery or practices similar to slavery, servitude or the removal of organs.